

## INTENT

1. The intent behind the KIMO open video chat (<https://www.kimo.ai/chat/>) is threefold:
  - a. to kickstart discussions around artificial intelligence in Europe. The goal here is to spark discussions on its proper and improper use in future societies, as we believe the EU is lagging behind the US and China in terms of investment, talent and policy design around artificial intelligence. For this reason, KIMO is set up as an open system, and will show openly and in real-time what it learns from the user it is interacting with.
  - b. to spark interest in the technological potential behind KIMO when it comes to education. We believe KIMO can significantly change the way people learn and re-train themselves. We believe smart education, which includes automated assessments (like the video chat) and personalized (more relevant, engaging) learning paths will be part of better education in the future.
  - c. to train our system (mostly the 'chatbot') further on new intents provided by users. This is done anonymously and with the purpose of building a better language engine for future users.

## COMPANY

2. KIMO B.V. ('KIMO') is a limited liability company established under Dutch law, with its registered seat in Amsterdam, The Netherlands and its main office at Bickerswerf 82, 1013KX, Amsterdam, The Netherlands.
3. In terms of ownership and parties involved in KIMO; KIMO is a private company that is currently fully owned by the two founders: Krishna Deepak Nallamilli (currently functioning as CTO, [krishna@kimo.ai](mailto:krishna@kimo.ai)) and Rens ter Weijde (currently functioning as CEO, [rens@kimo.ai](mailto:rens@kimo.ai)).

## COSTS

4. The KIMO video chat (<https://www.kimo.ai/chat/>) will be free for users at all times, regardless of user characteristics. All costs incurred (computing power e.g.) will be paid by the KIMO shareholders.
5. There are no - hidden or visible - advertisements on the page, nor will there be any in the future.
6. There are no other hidden costs for users in the system.

## DATA STORAGE

7. The KIMO open video chat page (<https://www.kimo.ai/chat/>) does store the e-mail address, chat data, the age, the sentiment and a 'frame' of the interaction with the user ('frames') that users provide.
8. The e-mail address is stored solely to let users know when KIMO goes live. It will not be used for marketing purposes, nor will it be sold to third parties in any shape or form. In addition, a single button opt-out will allow for easy unsubscribing if users are no longer interested.
9. The frame is stored solely to allow sharing over social media, and all frames will be removed twice a month.
10. The language data provided to the KIMO language engine ('chatbot') is stored anonymously in order to be used for future training of the language engine ('chatbot'). This training consists of teaching new 'intents' to the chatbot, with possible responses. Note that this data cannot be linked back to original users, as e-mail addresses and text data are stored separately.